

UPCYCLED CERTIFIED[®]

Certified Products
and Ingredients **525**

1.25+ million tons
of food waste diverted since
the Program's launch in 2021

Upcycled certified products are the easiest way for consumers to support the **prevention of food waste** via the products they buy.

Upcycling prevents food waste by creating new, high quality products out of food that would have gone to waste.

TOP 3 Upcycled Food Categories

1 Fruits 

2 Vegetables 

3 Grains 



TOP 5 Upcycled Inputs

 Spent
Brewers
Grains **1**

 Cacao **2**

 Peas **3**

 Soy **4**

 Bananas **5**



Brazil Mexico

Canada Nicaragua

Costa Rica United States

Austria South Korea

Denmark Spain

Netherlands Switzerland

Norway United Kingdom



SCAN NOW

Upcycled brands from **14** different countries!

WHEREFOODCOMESFROM.COM/UPCYCLED





BUNDLING OPPORTUNITIES



WFCF has focused priorities and certification efforts to serve consumer package good companies, retailers, suppliers and farmers to ensure we can offer all of the highly recognized certifications while reducing your costs, creating brand awareness and saving you time by streamlining and **bundling your many certifications.**



WHEREFOODCOMESFROM.COM